

Rate card for print

| | 1x | 6x | 10x |
|--------------|------|------|------|
| Full Page | 4495 | 3795 | 3295 |
| Half Page | 2820 | 2395 | 2115 |
| Third Page | 2380 | 2025 | 1785 |
| Quarter Page | 1595 | 1355 | 1195 |

All prices in pounds sterling. All prices exclusive of VAT, where applicable.

Suppliers' Directory: Text listing in 6x issues of magazine, plus editable web listing online for 12 months: £395, plus £100 per category for extra categories

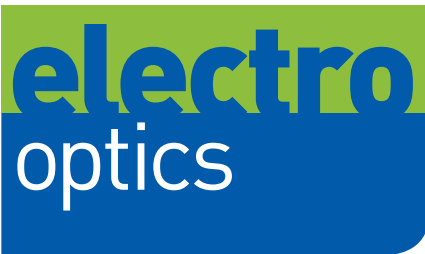
Other sizes available on request

Special (cover) positions: +25 per cent

Standard agency discount for recognised ad agencies: 10 per cent

Rates effective: January 2011

All advertising carried subject to Europa Science Ltd Terms and Conditions



Rate card for web/email advertising

www.electrooptics.com



Leaderboard
£1,000 per month

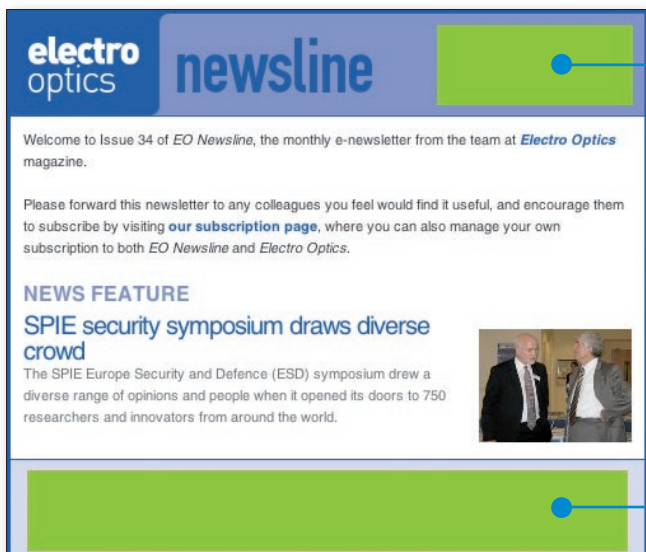
Top Banner
£850 per month

Right Button Banner
£495 per month

Box Ad
£750 per month

Right Skyscraper
£750

EONewsline



Right hand banner
£650

Newsline banner
£850

Animated gifs policy

Please note, we discourage the use of animated gifs on all email newsletters, as some email clients (including Microsoft Outlook 2007) will only display the first frame of any animation. If you supply an animated gif for use in an email newsletter, you do so on this understanding.

Digital file requirements

All images must be jpg or gif format.
File size may not exceed 20K
Supply URL to use for link to banner.