

Article (Branded or Hosted)

An Article is an opportunity to explore a topic or an opinion in greater depth.

We can write the Article for you (Branded) or we can publish what you write, after editorial vetting (Hosted).

These could be written from the perspective of your CEO or your Technical Director, for example. Articles are a great way of demonstrating thought leadership, the positioning of an organisation or its services and products. If it is a Branded Article, we will create the content for you to the following specifications. If it is a Hosted Article, please provide the following.

- 1 Up to 8-word headline
- 2 Lead image in 3:2 ratio, 300dpi, RGB
- 3 Summary - 50 words
- 4 Body text - approximately 850 words

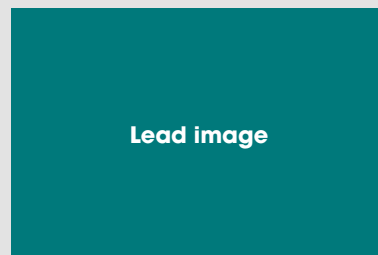
Example here



Website

Headline

1



Lead image

2

3

Summary - 50 words

4

Body text - approximately 850 words

PRINT

Example 1



Example 2



Deadline

Articles must be supplied for editing at least a fortnight ahead of the start of your campaign.

Delays caused by the client failing to provide or agree on key details may incur additional costs (e.g. if the agreed date has to change)

Please send all artwork to: production@europascience.com