

The Photonics100, brought to you by Electro Optics, is a year-round content project that focuses on the leading R&D innovators photonics vendors, OEMs, start-ups and academia.

Our alumni now includes almost 300 recognised nominees – and we'll be launching our 2026 list in October 2025, unveiling a further 100 names.

The Photonics100 opportunity comprises of:

- Meet-Ups at industry events
- Possible Hosted Meet-Ups at vendor premises
- A programme of 12 online panel discussion webcasts throughout the year (P100 Gold partner)
- A series of interviews with P100 alumni
- The 2026 list, published as a magazine in October 2025



What is the Photonics100?

The [Photonics100](#), from the team behind Electro Optics, celebrates the people that drive the photonics industry forward – the innovators, the boundary-pushers, the disruptors, the out-of-the-box thinkers and the R&D ‘rock stars’.

The annual list shines a light on the often unsung heroes that are at the cutting edge of our industry – chief technical officers, heads of R&D, senior engineers, research leaders, entrepreneurs and others.

Individuals are drawn largely from the following types:

- Photonics vendors
- OEMs using photonics
- Start-ups
- Academia/research



What is the Photonics 100? (continued)

- Nominations for the 2026 close on 14 July
- Anyone can nominate – colleagues, suppliers, customers, associates etc
- Entries are judged on the impact of the R&D work achieved in the previous 12 months (these are not 'lifetime achievement' awards)
- Judging and evaluation, by the Electro Optics content team, takes place in July-August
- List published online in October 2025
- Printed magazine published in October 2025



Why sponsor?

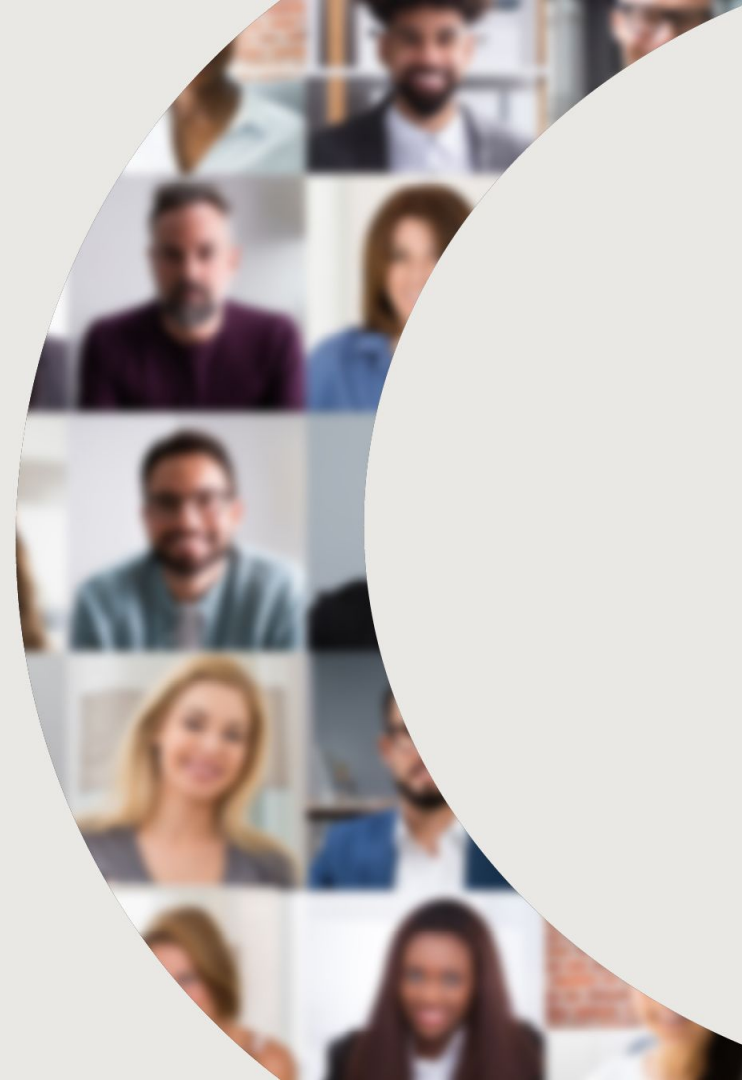
- Premium visibility among high-profile photonics buyers
- Demonstrate support for this high-value community
- Year-round multi-platform awareness
- Appear alongside our most engaged content
- Use promo credits to take advantage of high-traffic months
- Attract customers and future employees
- Engage directly with photonics R&D leaders

Booking deadline for 2026 list publication: **5 September**



Sponsorship Opportunities

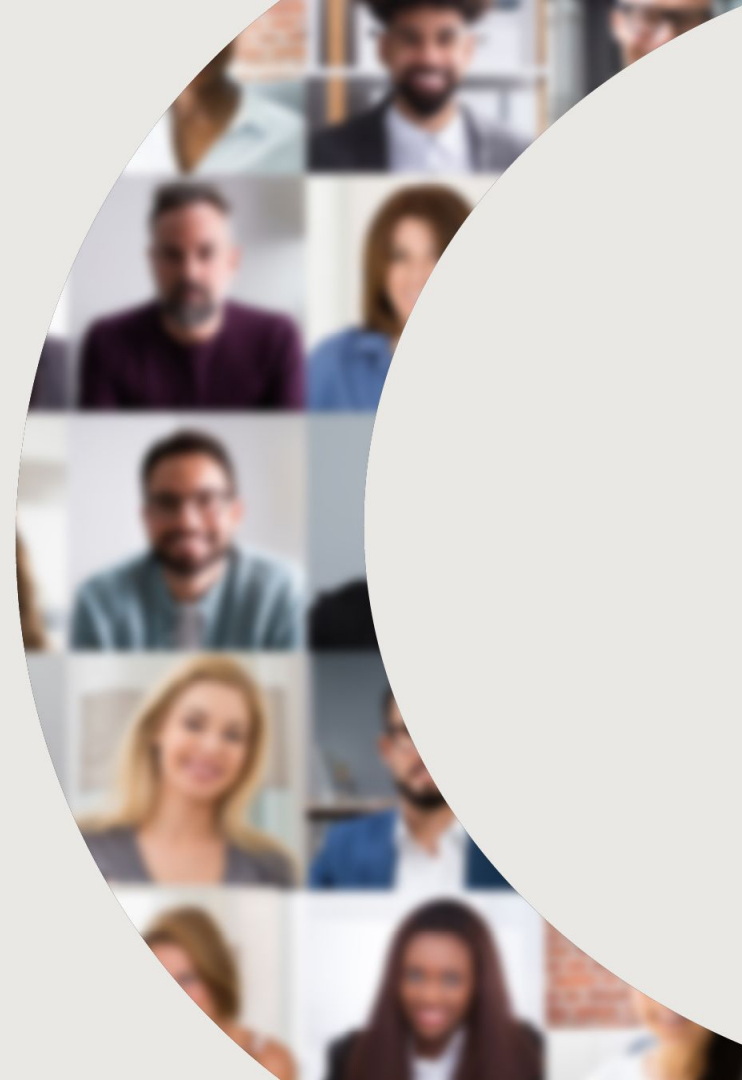
- Alignment with the P100 alumni and 2026 list through:
 - Premium Branding opportunities by associating with P100 content, including the magazine (P100 Bronze/Silver Sponsors)
 - Thought leadership and demand generation through our year-round online panel discussion series (P100 Gold Sponsors)
- Sponsoring a Meet-Up
 - Meet P100 alumni in person



Online panel discussion series (July-Dec 2025; Jan-Dec 2026)

Our P100 Gold Sponsors will have the opportunity to work with us to run a 60-minute broadcast online panel discussion on specific topics.

- 2-3 P100 alumni on the online panel discussion
- Opportunity to seed questions for that discussion
- Sponsor 'seat' on the panel
- Learn, first-hand – in a neutral, independent environment – what the 'pain points' are for customers/potential customers
- Online panel discussion registrants made available for One-time follow-up (est. 80-100)
- GDPR-compliant opt-ins (a subset of all registrants) provided where consent received



Sample Online Panel Discussion topics

Remaining Topics and Dates for 2025

Photonics in environmental monitoring: Challenges and opportunities - **3 September**

Optical solutions for high-speed data transmission - **24 September**

Photonics for Smart Agriculture: Real-Time Crop and Soil Monitoring - **15 October**

Advancements in laser technology: Trends and applications - **5 November**

High-resolution microscopy: Optical solutions and innovations: **3 December**

Other topics may be available by mutual agreement



2026 Photonics100 List (Published October 2025)

Our much anticipated annual list will be released in October 2025, with the supporting magazine published simultaneously:

The magazine will be distributed as follows:

- Via email to our full existing database (approx 9k) on publication
- Available to download in full directly from our website for 12 months
- Cross-promoted through our media partnerships with major industry events



Meet-Up Sponsorship

Host a meet-up (drinks and finger food) of invited Photonics100 alumni:

- On your booth at a major event (e.g. Photonics West, Laser World of Photonics, Optatec, ECOC)
- At your premises (or nominated location)

Prices on application



Timeline

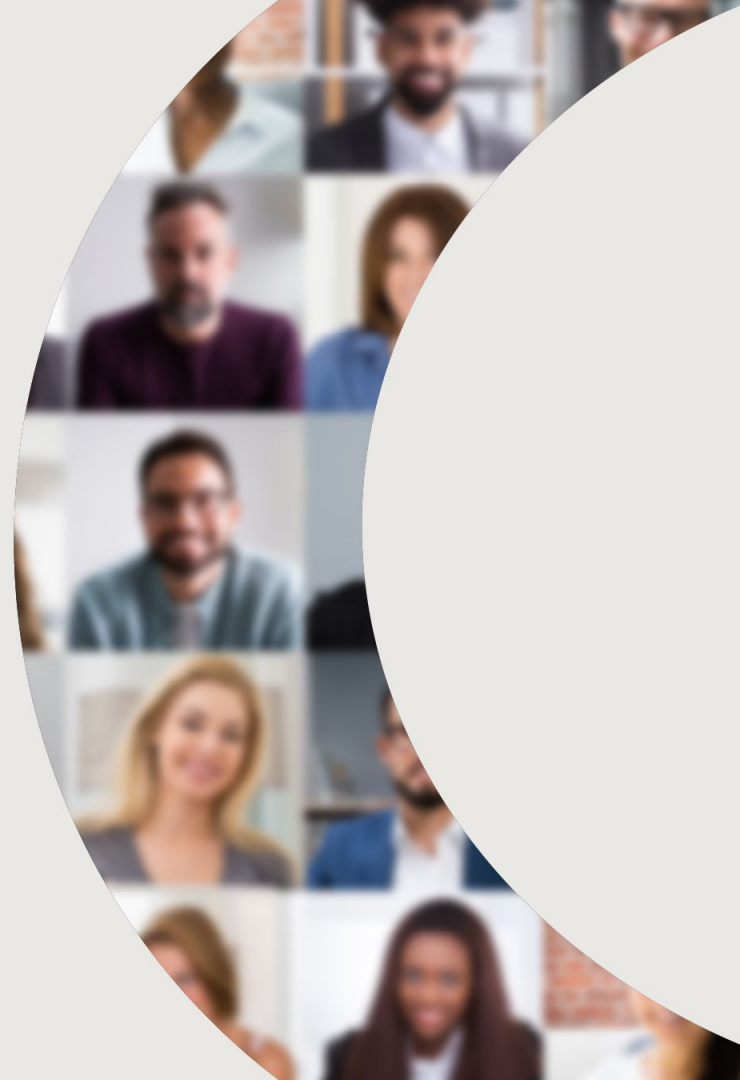
January-December

Webcast series (Gold Sponsors)

October

Online publication of P100 2026 list

P100 2026 Magazine published



Bronze and Silver packages (Webcast and 2026 List)

Bronze partners

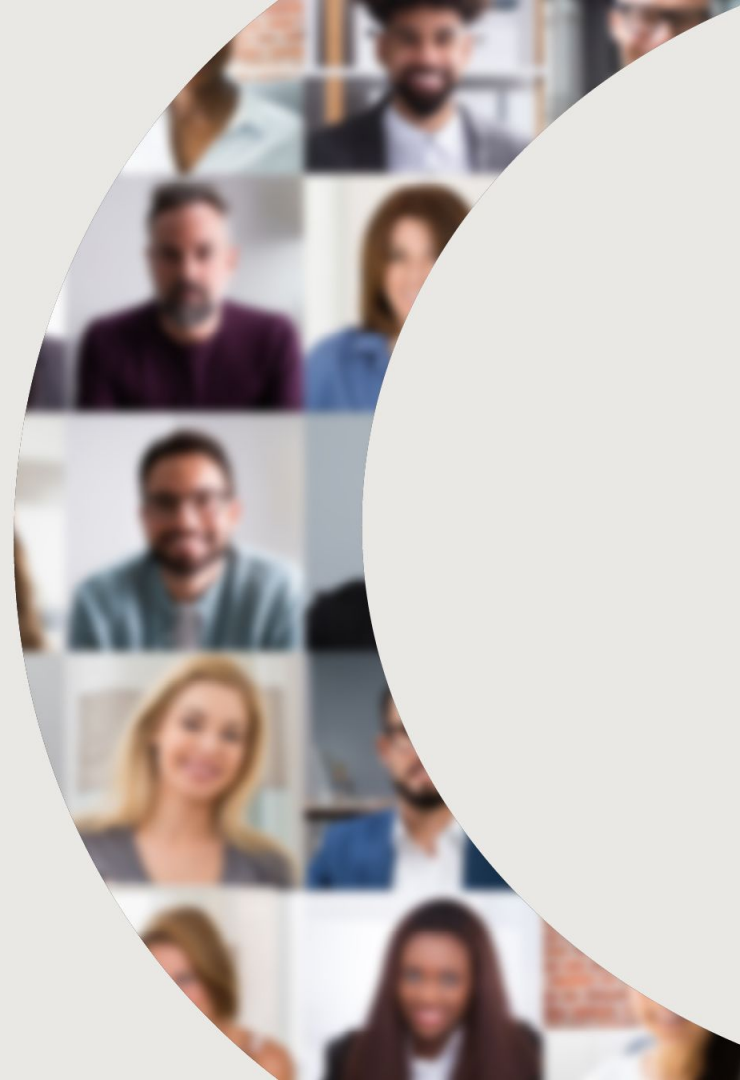
- Demonstrate your alignment with the innovation in photonics:
- 4 promo credits for use across magazine, web, email or content
- Logo on all P100 web pages
- Logo on all P100 emails
- Company logo and description on sponsor page
- Supplier listing online

£3,000

Silver package

- As above, but with 12 promo credits

£6,000



Gold Sponsor Webcast Partner (12 available)

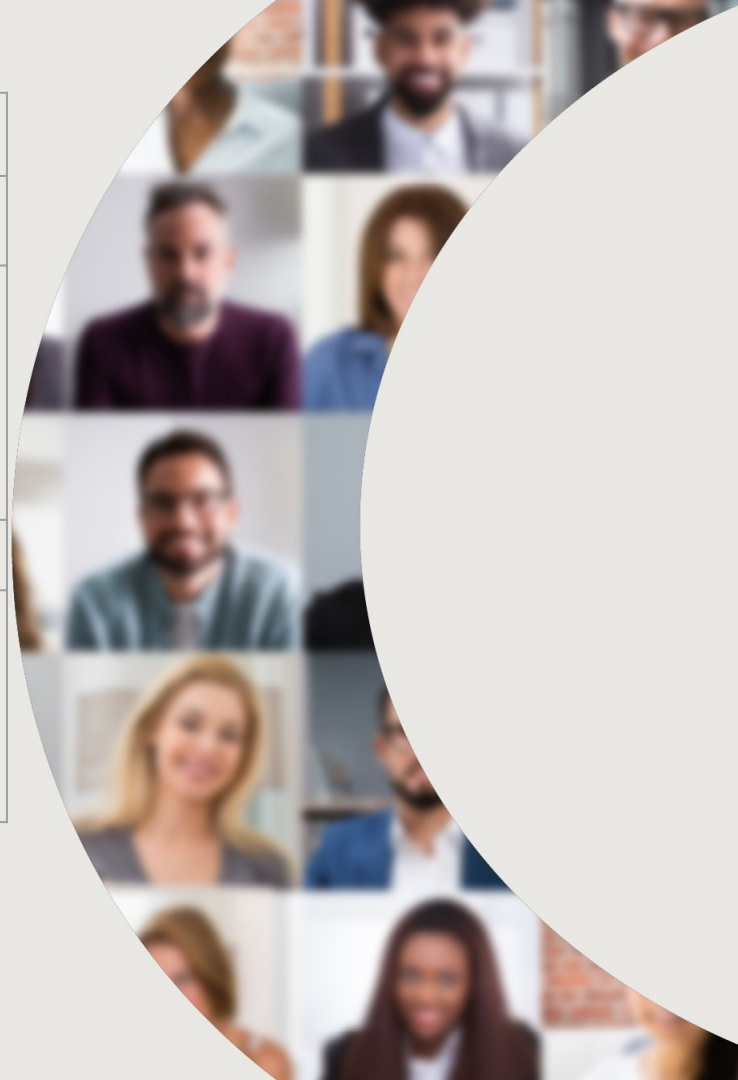
As Silver, plus

- Featured vendor slot in one P100 webcast, alongside 2-3 P100 alumni.
- Attendee list of that webcast, for one-time follow-up
- Opt-in list (GDPR compliant) of voluntary opt-ins to that webcast

£10,000



GOLD	SILVER	BRONZE
£10,000	£6,000	£3,000
<ul style="list-style-type: none"> • Featured vendor slot in one P100 webcast, alongside 2-3 P100 alumni. • Attendee list of that online panel discussion, for one-time follow-up • Opt-in list (GDPR compliant) of voluntary opt-ins to that discussion 	-	-
12 promo credits (see appendix)	12 promo credits	4 promo credits
<p>Logo on all P100 web pages</p> <p>Logo on all P100 emails</p> <p>Company logo and description on sponsor page</p> <p>Supplier listing online</p>		



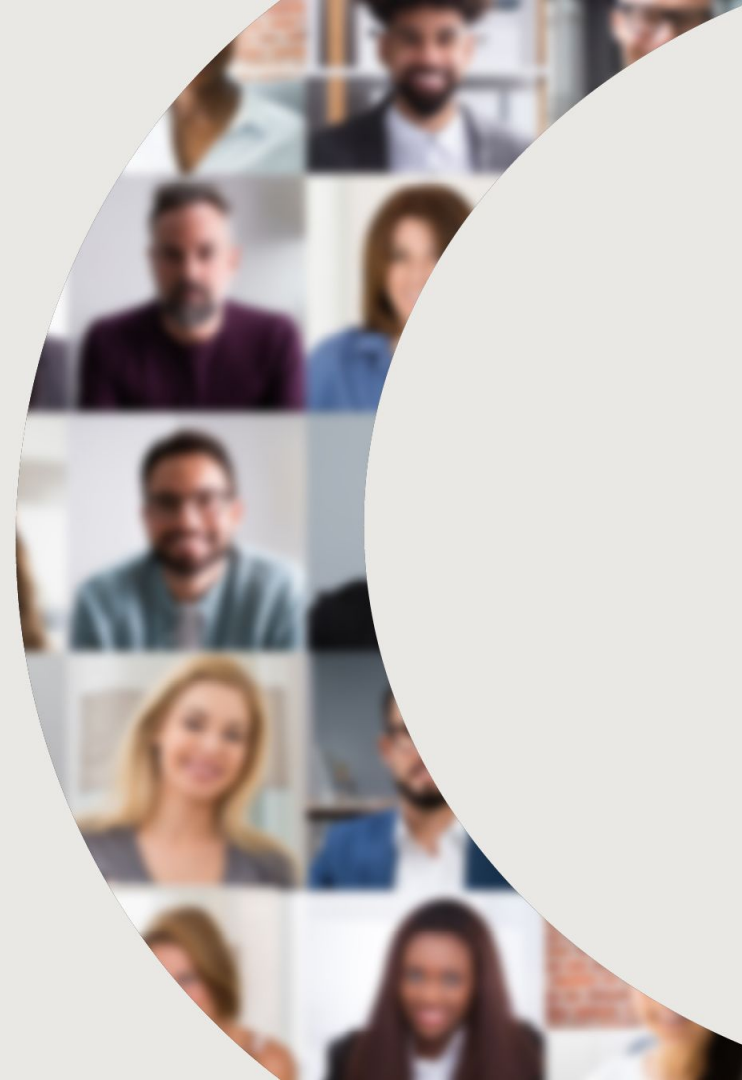
Platinum partner (2026 List) (SOLD)

As Silver, plus

- Lead Sponsor branding for P100 2026 list
- Digital roundtable alongside 6-8 P100 alumni
- White Paper created from that roundtable
- Organic leads generated from White Paper distribution

Guaranteed lead upgrade available, subject to suitable criteria

£20,000



Contact

- For further information, please contact sales@europascience.com or your existing account manager



Appendix: Promo credit options

All packages contain credits that can be used as follows:

Inventory Type	Inventory Detail	Credit Cost
Photonics 100 Magazine	Cover Position	6
Photonics 100 Magazine	Full Page	4
Photonics 100 Magazine	Half Page	3
Photonics 100 Magazine	Quarter Page	2
Photonics 100 Magazine	Hosted Article	2
Online Advertising	Leaderboard (per month)	3
Online Advertising	Box Ad (per month)	2
Online Advertising	In-content Banner (per month)	1
Content Marketing	Hosted Article (online)	2
Lead Generation	Gated White Paper (online)	2
Sponsorship	Webcast Associate Sponsorship	2
Email Marketing	Banner	2
Product Marketing	Product Entry (email only)	1

