

WEBCASTS

Webcasts are an editorially-driven web product, providing the industry with an interactive discussion platform.

Co-sponsor an existing webcast:

Your logo on the webcast page and all pre- and post-event publicity; plus receive the leads of attendees.

- Topics announced regularly (or suggest one!)
- Promoted in magazine, online and via email

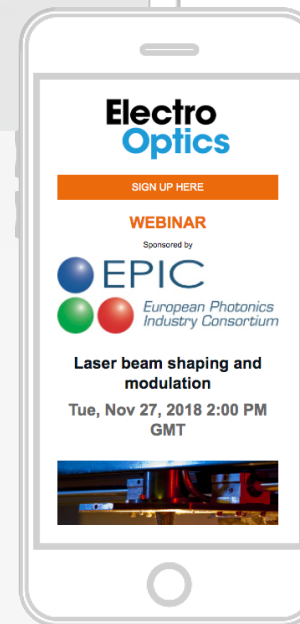
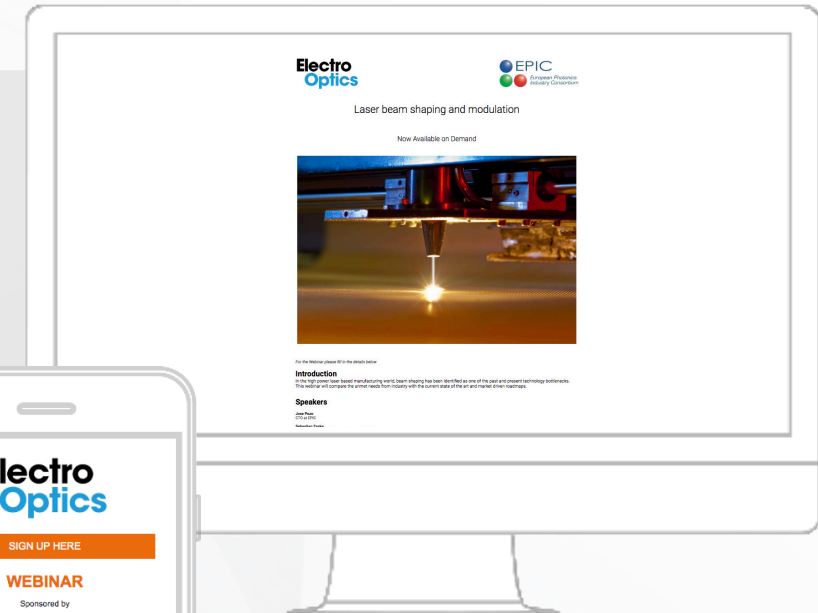
Sole sponsor:

Let us host your webcast; we'll provide you with a moderator from our editorial team, plus all the technology to put it together. We'll promote it for you too.

SPECIFICATIONS

LEAD SPONSOR

- Webinar title
- Date and time
- Company logo
- High-res image
- Webinar description
- Speakers – name, job title, company and headshot
- .PPX presentation file
- Date set for all speakers to do a test
- Email address for each speaker
- All webcasts are audio only, commentary over powerpoint slides
- Upgrades available for: MP4 file, screen share, video of speakers. PDF



Asset deadline

Please send one month before live webcast, at the latest. The sooner we receive it the sooner the promoting can begin

Send copy to

production@europascience.com

Production team

Zoe Andrews or David Houghton
+44 (0)1223 221035
production@europascience.com

Advertising sales manager

Stephen Russell
+44 (0)1223 221039
stephen.russell@europascience.com

Editor

Jessica Rowbury
+44 (0)1223 221042
jessica.rowbury@europascience.com

Head of business development

Jon Hunt
+44 (0)1223 221049
jon.hunt@europascience.com

EUROPA SCIENCE

Europa Science Ltd,
4 Signet Court, Cambridge CB5 8LA, UK.